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U. S. Department of Agricultures

DAHLIAS

FOR

1937

CHOICEST AMERICAN
AND FOREIGN VARIETIES.
OUR DAHLIA ROOTS ARE NOT
FORCED, BUT GROWN TO PRODUCE PERFECT FLOWERS OF
SUPERIOR QUALITY.

KEY ROUTE HEIGHTS NURSERY COMPANY

3852 LOMA VISTA AVENUE OAKLAND, CALIFORNIA GAIN WE express greetings to our Dahlia friends, old and new, in presenting our 1937 Dahlia catalog. You will find listed here only late American and Foreign introductions and standard varieties of real merit. We do not include all new introductions, but only such varieties that have been selected for their superiority in color, perfection of form, length and stiffness of stem, continuous blooming and keeping qualities.

OUR STOCK consists of the highest quality field and potgrown Dahlia roots. They are fully guaranteed true to name and to arrive in good growing condition. With reasonable care they will produce for the grower a large quantity of high-class flowers.

ROOTS AND GREEN PLANTS will give equally good results, if plants are given immediate care upon arrival. Our plants are all base cuttings; strong, hardy lath-house grown stock. Packed by experts in ventilated containers, the plants travel safely on a six-day trip.

WE SUPPLY roots after January 1; plants from May 1 to September. For terms of sale and guarantee, see last page.

- ABBREVIATIONS. C, Cactus. SC, Semi-Cactus. FD, Formal Decorative. I D, Informal Decorative. The largest prize winners are of these four types.
- ACHIEVEMENT SC Huge gold flowers with bronze shadings. Strong, cane-like stems. Achievement Medal......Roots, 50c; Plants, 25c

- AIR MAIL 'ID A fine lavender Dahlia. Excellent stems. Certificate of Merit winner......Roots, 50c; Plants, 25c

- AMERICAN TRIUMPH C A fine oriental red Dahlia of large size. Outstanding in its class......Roots, 50c; Plants, 25c
- ANDREA ERICSON ID A pure white exhibition Dahlia of huge size. Strong stems. A sure winner......Roots, 75c; Plants, 35c
- ANN RUTLEDGE ID Glowing cerise, mallow pink reverse. Huge, perfect flowers. Rigid stems......Roots, 75c; Plants, 35c

- BEAR CLAWS SC An immense cactus of rich, true carmine. An old but most striking prize winning variety......Roots, 50c; Plants, 25c

== DAHLIAS ==

- BLACK NIGHT ID A rich, dark, velvety maroon, almost black. The flowers are of great size, up to 14 inches. Cane-like stems. A very fine Roll of Honor Dahlia......Roots, \$1.50; Plants, 75c
- BOSPHORUS ID Deep orange or golden brown, shading to lighter orange at edges of petals. Large, beautiful flowers of perfect form. Fine stems. Certificate of Merit......Roots, \$1.00; Plants, 50c
- BUCKEYE BRIDE FD Brilliant salmon pink. Good size blooms on long, erect stems. On Honor Roll......Roots, 60c; Plants, 25c
- BUCKEYE QUEEN (Peck). FD Large, perfect flowers of deep lavender. Good florists' and exhibition variety......Roots, \$2.00; Plants, 75c

- CHAMPOEG ID Large blooms of bright lemon and coral. Strong grower and prolific bloomer.......Roots, 50c; Plants, 25c
- CHARLES G. REED FD A brilliant petunia red. Splendid stems and habit. On Roll of Honor......Roots, 50c; Plants, 25c

- DOROTHY STONE ID Deep rose pink in color—quite similar to Kathleen Norris. Prolific bloomer. Fine stems......Roots, 50c; Plants, 25c
- DWIGHT W. MORROW (Dahliadel). ID An outstanding Dahlia of immense size. Color is a brilliant rich crimson red. Very productive. Perfect stems. A consistent prize winner.......Roots, 60c; Plants, 25c
- EAGLE ROCK FANTASY ID A clear mallow pink. Large, perfect flowers on excellent stems. A prize winner......Roots, 75c; Plants, 35c

==== DAHLIAS ===

- EDNA FERBER SC Glistening coral, shading to rose. Large perfect flowers on fine stems. Honor Roll......Roots, 50c; Plants, 25c

- ELITE GLORY FD A monstrous flower of brilliant, rich red. Fine for spectacular effect. Strong stems................Roots, 50c; Plants, 25c
- EMILY DUNCAN SC A large, true cactus of lavender and white. Excellent stems. Splendid for exhibition......Roots, \$1.00; Plants, 50c

- FRANK SERPA (Serpa). ID A new Dahlia of exquisite beauty—light amaranth pink produced by petaled tips of mallow pink growing lighter toward the base of petals, turning to a delicate orchid pink, the two-tone effect giving the flower a crisp appearance. Giant blooms on excellent stems. A splendid cut flower. Winner of Achievement Medal; on Roll of Honor.......Roots, \$2.00; Plants, 75c
- FULL MOON FD A canary yellow flower of giant size and excellent form. Consistent prize winner.................Roots, 50c; Plants, 25c
- GIRL OF HILLCREST FD Bright Mikado orange. A strong grower and great favorite. On Honor Roll......Roots, 50c; Plants, 25c
- GOLDEN ECLIPSE FD Color is golden yellow with a salmon blush. Prolific bloomer and extra good keeper.....Roots, 50c; Plants, 25c

- HONOR BRIGHT FD Peach red to light jasper red. Great keeping qualities. Excellent stems.......Roots, 75c; Plants, 35c
- HUNT'S VELVET WONDER (Hunt). ID Another giant of great beauty with blooms up to 15 inches. Color is bright violet burgundy. Fine stems. A Roll of Honor Dahlia......Roots, \$2.00; Plants, 75c
- INDIANA MOON ID A big flower of flesh ochre with a faint line of spinal pink. Good stems. Perfect form......Roots, 50c; Plants, 25c

JAMES KIRBY ID Brilliant rich crimson. Large, perfect flowers on canelike stems. Excellent keeper......Roots, 50c; Plants, 25c JANE COWL ID This huge, glistening bronzy buff Dahlia is one of the most consistent prize winners.....Roots, 35c JERSEY'S BEACON FD A Chinese scarlet with a paler reverse. A fine exhibition variety......Roots, 35c JERSEY'S BEAUTY FD Color is clear pink, with golden sheen. One of the best cut flowers. On Honor Roll......Roots, 35c JEWEL OF INDIA ID A huge bloom of glowing garnet, suffused with maroon. Fine for exhibition......Roots, 75c; Plants, 25c JUGENDPRACHT C A pinkish rose flower with golden center. Profuse bloomer. Splendid for exhibition.....Roots, 75c; Plants, 35c KATHLEEN NORRIS ID One of the best prize winning Dahlias in existence. A flawless rose pink. On Honor Roll....Roots, 50c; Plants, 25c KAY FRANCIS (Cordes). SC This champion light lemon-yellow semicactus won II first prizes when first shown. Very prolific bloomer. Flower is of beautiful formation and a fine keeper. Does not burn. An excellent florists' Dahlia......Roots, \$1.50; Plants, 75c KAWEAH ID Deep cerise with rose shadings. A sensational Dahlia with blooms measuring 15 inches across. Strong and rigid stems. A first prize winner......Roots, \$1.00; Plants, 50c KENTUCKY RED ID A scarlet red of great substance. Perfect flowers on strong stems. Honor Roll......Roots, 50c; Plants, 25c KING MIDAS ID An immense yellow of splendid form. Long, erect stems. Fine for exhibition......Roots, 50c; Plants, 25c LADY MOYRA PONSONBY ID A pure, glowing yellow. Blooms up to 12 inches in diameter. Long, stiff stems......Roots, \$1.00; Plants, 50c LA FIESTA ID Deep sulphur-yellow penciled coral red. Huge blooms on excellent stems......Roots, \$1.00; Plants, 50c LANCASTER (Stredwick). SC A large, perfectly formed flower of cream color with lavender suffusion......Roots, 75c; Plants, 35c LORD OF AUTUMN (Almy). ID One of the largest, most beautiful yellows yet produced. This rich, deep, golden yellow never burns or fades. Blooms 12 inches by 9 inches deep on cane-like stems. Awarded highest prizes. On Honor Roll......Roots, \$1.50; Plants, 75c MARGRACE (Bissell). ID This new, large variety is a brilliant scarlet, tipped and striped with gold. It is a prolific producer of gorgeous blooms on excellent stems. Winner of the Certificate of Merit and on four Honor Rolls.....Plants only, \$2.50 MILTON J. CROSS (Johnson). ID A truly champion Dahlia, this prize winning variety was hailed at all eastern shows. The magnificent, large flower of great depth and beauty is a rich orange-buff in color, shading to gold at center. Excellent stems. Winner of two Achieve-......Plants only, \$5.00 MISS OHIO (Frank). Unquestionably the most beautiful lavender incurved cactus of American introduction. Fine stem and habit. Achievement Medal winner......Plants only, \$5.00 MISS GLORY (Ballay). SC One of last season's sensational introductions, this perfectly formed large Dahlia of soft apricot yellow is a free and early bloomer with perfect stems. Certificate of Merit winner and on several Honor Rolls......Plants only, \$3.75 MONMOUTH CHAMPION ID A brilliant orange flame Dahlia of immense size, perfect stems. A prize winner......Roots, 50c; Plants. 25c

MRS. ALFRED B. SEAL ID Huge flowers of rich, glowing old rose on

MRS. CHARLES G. REED FD A pure white, easily grown 10 to 12 inches.

cane-like stems. Roll of Honor......Roots, 50c; Plants 25c

Long, wiry stems.....Roots, 50c; Plants, 25c

DAHLIAS ==

- MRS. L. L. HOOK FD Large blooms of gorgeous purple, lighter on reverse. Fine stems. A superb Dahlia.....Roots, \$1.00; Plants, 50c
- MONMOUTH SUNBURST (Kemp). FD Brilliant salmon-orange. Large flowers on perfect stems. Honor Roll......Roots, 75c; Plants, 35c
- MURPHY'S MASTERPIECE (Murphy-Success). ID Unusually large blooms of great depth. The color is rich, dark red with garnet shadings. Excellent stems. Awarded Achievement Medal and on Roll of Honor. A sensation everywhere................Roots, \$2.00; Plants, \$1.00

- OAKLEIGH MONARCH (Hook). FD A giant exhibition Dahlia of excellent form, with cane-like stems. It is bright cerise red in color, and has broad petals. A rugged grower and fine keeper. Certificate at East Lansing and on three Honor Rolls...Roots, \$4.00; Plants, \$1.50
- OLYMPIC SUNSET (Lee). SC An introduction of real merit in beauty, shape and color, which is a blending of apricot, coral and lemon. Fine stems. On several Honor Rolls......Roots, \$2.50; Plants, \$1.00
- ORIENTAL BEAUTY SC A clear bright pink of good size. Excellent stems. A desirable Dahlia......Roots, 50c; Plants, 25c

- PINK BEAUTY (Lee). C Resembles its parent, Oriental Beauty, but a lighter pink. Fine for florists......Roots, \$1.00; Plants, 50c

- PRINCE OF PERSIA ID A glowing crimson red. Long petaled deep flowers. Stem strong and straight......Roots, 50c; Plants, 25c

- RUBY TAYLOR ID A brilliant carmine of great size and perfect form.

 Strong, rigid stems......Roots, 75c; Plants, 35c

- WASHINGTON GIANT (Lee). ID Huge, deep blooms of real lavender with orchid tints and streaked with silver. Excellent stems and habit. Winner of the Achievement Medal....Roots, \$1.00; Plants, 50c
- WHITE WONDER ID Large, fluffy white, graceful, wavy petals. Excellent stems..................Roots, 50c; Plants, 25c
- W. H. T. FD Large flowers of rich old rose with mauve shadings on the reverse of petals: Perfect stems.......Roots, 50c; Plants, 25c

MINIATURE DAHLIAS

- **INIATURE DAHLIAS. Formed like large Dahlias but only two to four inches in diameter. Abbreviations: C, Cactus; D, Decorative. Roots: 50c each, ten for \$4.00. Plants: 25c each, ten for \$2.00. Except when otherwise quoted.
- BABY JERSEY D Rose pink. Form and habits of Jersey's Beauty.
- BABY ROYAL SC Salmon-pink shaded apricot. Long stems.
- BISHOP OF LANDAFF Duplex. Bright scarlet to deep garnet at center.

 Bronze foliage. Strong stems......Roots, 75c; Plants, 35c
- CORONNE D Pure white. Resembles a gardenia. Excellent stems.
- ELIZABETH PAPE C Rosy pink salmon. Fine habit......Roots, 35c
- FAIRY FD Violet and rose. A fine florists' flower.
- GOLDEN CALIFORNIA C Yellow and amber, salmon shadings.
- LITTLE DREAM C A beautiful rose pink......Plants only, \$1.00

LITTLE JEWEL D Peach blossom pink. Fine Cut flower.........Roots, 35c
LITTLE SNOW QUEEN C Pure white. Perfect form.......Plants only, 75c
MISS VIVIAN FD A deep rich pink...........Plants only, 50c
MT. WHITNEY SUNSET D Amber yellow with jasper red markings.
NESTHAKCHEN C A creamy chamois with shadings of rosy amethyst.
PERSIMMON FD Soft russet orange.............Roots, 75c; Plants, 35c
PEYTIE CONWAY FD Violet rose, silver tips........Roots, 75c; Plants, 35c
RED HEAD D Orange scarlet flower of perfect form. Honor Roll.
SANHICAN'S SWEETHEART C Pale apricot and shrimp-pink.

POMPON DAHLIAS

POMPON DAHLIAS. An exceptionally fine collection of the latest improved varieties. Roots: 30c each; ten for \$2.50.

ANNA VON SCHWERIN. Shell-pink blending to white center.

BETTY MOORE. Beautiful golden-yellow with red suffusion.

DEE DEE. Pale lilac; very small.

DIMPLES. Wonderful bloom of golden apricot, darker center.

ELIZABETH ANN. Brilliant rose; perfect form.

GERTRUDE. A wonderful carmine, perfect blooms, long stems.

GOLDILOCKS. A beautiful blossom of the purest yellow.

HAZEL DELL. Clear pink with cerise edge.

HONEY. Light yellow, faint red suffusion.

JOE FETTE. An exceedingly fine white for commercial use.

JOHNNY PEPPIN. Small, dark crimson.

LIBBIE ROHR. Cerise purple, long stems.

LILAS. Cream ground heavily suffused with a lilac sheen.

MINNIE MELLS. Orchid rose, flushed with deep orchid. Fine stems.

SUZANNE. Lavender with pointed petals.

TANKA'S PURPLE. Bright plox purple.

ORDER EARLY, so as to prevent disappointment. As orders are received stock will be reserved and sent at proper time.

TERMS. Remittance with order, or in advance of shipment. All retail orders are sent postage prepaid at your planting time, unless otherwise requested.

WE GUARANTEE all Dahlia roots true to name and cheerfully replace any that should prove otherwise. Kindly notify us at once. Orders are carefully filled from strong, selected roots—not a single root division, but a fair size Dahlia clump that will give results. We do not substitute unless requested, but it is mutually agreed between the purchaser and ourselves that we shall at no time be liable for an amount larger than the original purchase price. If the purchaser does not accept the goods on these terms, they are at once to be returned.

This list cancels all previous price quotations.

We will be pleased to send your flower-loving friends a copy of this catalog, upon receipt of their names and addresses.

KEY ROUTE HEIGHTS NURSERY COMPANY

3852 LOMA VISTA AVENUE OAKLAND, CALIFORNIA L. NELSON, Manager